Homework # 2 Due May 15

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**When some rich people claim to be “self-made” what truths do they try to**

**hide, according to Maia Szalavitz, the author of “What's behind rich people**

**pretending to be self-made”?**

Firstly, some rich people claim to be “self-made”, but they try to hide the fact that

they were born in a rich family, and their wealth and reward are mostly

accumulated by inheritance. It is a kind of ERI- effort / reward imbalance, they

work too little but receive too much. As a result, people who have inherited

wealth are more conflicted about their entitlement, so they try to work really hard

to prove that they deserve the reward they received and claim to be “self-made”,

even though they were grew up wealthy.

Secondly, Americans reflexively link hard work with reward, but the truth is that

these two are more disconnected. Rich people claim to be “self-made”, shows

that they are trying to hide this unequal fact. They try to make people seeing the

earning as a measurement of grit and moral worth. However, it’s absurdity to

think people who get more pay actual doing more strenuous work.

**What did you learn about Mark Zuckerberg, the self-made American hero,**

**from the article entitled “The third era of Zuck': how the CEO went from**

**hero to humiliation” by Julia Carrie Wong?**

Mark Zuckerberg is known to be an image of the Facebook, and his public

relation team successfully exploited Facebook’s signature blurring of the lines

between the personal, politics and commercial to create the “Mark Zuckerberg”

that is known to the public, who has a good personality as the responsible boss,

good husband, loving father, daring philanthropist and credible world leader. He

was showing a casual, independent, neutral characteristic. However, Mark

Zuckerberg himself, a member of American ruling class, there is someone way

over his head. His carefully constructed image had begun tarnishing when he

was fund he had close relationship with the politics. It shows the fact that the

business is regulated is running the regulator, and Mark Zuckerberg, a

successful powerful business man, attempts to play stateman to maximize his

own profit. The point is that the way he benefits himself against most people’s

rights. Moreover, the scandals of the past 18 months are too numerous to count,

and encompass issues as serious as violating civil rights law, collaborating with

dictators and fueling ethnic cleansing. Therefore, most people are disappointed

and think their trust in Mark Zuckerberg had been misplaced.